



Innovate + Network

FOR IMMEDIATE RELEASE

Info Salons renews its Gold Sponsorship of the Exhibition Think Tank for 2023

The graphic is a blue rectangular box with white text and logos. At the top left is the 'ett club' logo with the tagline 'Innovate + Network'. At the top right is the 'info salons' logo, where the 'i' is a red circle. The main text reads: 'The Exhibition Think Tank Club is proud to announce the renewal of Info Salons' Gold sponsorship for 2023, a strong support for the industry.' Below this text are two circular portraits. The left portrait is of Matthias Tesi Baur, a man with grey hair and a beard. The right portrait is of Wilbert Heijmans, a man with short brown hair, smiling. Below each portrait is the name: 'Matthias Tesi Baur' and 'Wilbert Heijmans'.

The Exhibition Think Tank Club is an initiative from MBB Consulting Group & UFI



The Exhibition Think Tank Club (ETT) is proud to announce the renewal of Info Salons' Gold Sponsorship for 2023, a strong support for the industry to drive innovation and connect the event sector all over the world.

“Info Salons is proud to play an active role in the ETT mission ready to support the global exhibition industry as a reliable and trusted partner in times where innovations are most needed for the long-term success of our great industry,” says Wilbert Heijmans, Info Salons.

With leading state-of-the-art technologies and extensive data intelligence, Info Salons will now be Gold Sponsor for ETT throughout 2023, representing an extremely important source of support for its mission to educate and improve our industry.

Matthias Tesi Baur said: “We are really looking forward to partner and to work with Info Salons. For us it is much more than a sponsorship – it is really a partnership to discuss lots of ideas, the development of the industry and to really find out what the future will hold for us in the different possible scenarios.

ETT Club members from different sectors and countries come together to share their expertise, vision, and insights - with about 80% of the sessions held for free to help improve inclusion.

The “big philosophy” of the organisation is to give everyone an equal say in the direction these projects will take. ETT’s community also includes group leaders based in different regions around the globe who provide monthly updates about how the sector is performing where they are. Wilbert Heijmans is one of the ETT Middle East Event Profs group leaders, hosting regular hybrid meetings at the DWTC in Dubai with their group members and discussing the umbrella topic “Future proofing events”.

ETT’s community is at the centre of everything the Think Tank does. We make sure we adapt to the industry and our members’ needs, developing collaboration within the diverse community around current hot topics.

The Exhibition Think Tank Club is a global platform for exhibition industry professionals to network, debate and continue to help the industry move forward. Make the Exhibition Think Tank your resource for staying ahead of industry developments and the go-to networking platform for the industry. Individual or company membership options are available.

To become an ETT member and join our community, please contact us and click on the link below: <https://www.exhibitionthinktank.com/membership-options/>

ENDS