



Innovate + Network

ExpoPlatform renews its Gold Sponsorship of the Exhibition Think Tank for 2023

ExpoPlatform strengthens partnership with ETT Club

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Exhibition Think Tank Club is to progress on its “journey of hierarchy-free collaboration” across our industry through its renewed partnership with ExpoPlatform.

The global online platform allows exhibition professionals to network, debate and continue to help the sector move forward.

It has now received refreshed backing by the leading event technology provider as an Online Platform Gold Sponsor for ETT throughout 2023, representing an important source of support for its mission to educate and improve our industry.

ETT Club is an initiative by MBB Consulting Group and UFI, the global association of tradeshow organizers.

Matthias Tesi Baur, CEO and founder of MBB Consulting Group, said: “Having ExpoPlatform as a supporter again in 2023 for ETT Club enables us to continue the journey of hierarchy-free collaboration and innovation around the globe.

“I really enjoy our agile and forward-thinking teamwork with ExpoPlatform and want to thank the entire team for supporting the Exhibition Think Tank again.”

Tanya Pinchuk, ExpoPlatform CEO, added: “We are thrilled to be entering our third year of partnership with ETT Club and its director Matthias Tesi Baur and Sandrine Pittaway.

“Our established friendship and continued support for this organization is already a bulletproof tradition.

“ETT Club brings great value to the events industry through education and development and we look forward to many more successful years to come.”

ETT Club members come from different sectors and countries but come together to share their expertise, vision and insights - with about 80% of the sessions held for free to help improve inclusion.

Starting with online sessions only during the pandemic, the ETT Club is now organizing live events for their members to meet in person, collaborate and network.

Its community also includes group leaders based in different regions around the globe who provide monthly updates about how the sector is performing where they are.

They gather feedback from what members in their groups are interested in and want to talk about in the organization’s sessions.

ExpoPlatform will be working alongside ETT to help industry professionals navigate the changing landscape of events.

It has released a range of industry-leading ebooks under its Future of Events [ebook series](#), as well as its latest research into the digital future of exhibitions through the Event Tech Forecast 2023.

The UK-based event tech provider operates globally and is trusted by world-leading organizers due to its innovative and reliable technology.

It has helped deliver high-profile Smart Events and 365 Communities companies such as RX, Informa Markets and Dubai World Trade Centre.

Visit the website to [request a demo](#) and learn more about ExpoPlatform.